

## Task Dossier:

**Client:** Datavault

**Due Date:** Oct 28, 2022

**See task list:** N/A

**Project:** Create new graphics and layout for Datavault Growth Deck

Brand Guideline: See Separate document provided

Typesetting: See Separate document provided

Industry: Fintech

Competitor Analysis links:

<https://c3.ai/>

<https://ripple.com/>

See Attached Document for Current Draft. You will use the existing copy as placeholder copy

**As this is a very long deck, we encourage you to submit a few slides for review and feedback as early as you can.**

### **Task:**

Datavault is a b2b fintech focused on identifying, refining, valuing, and monetizing data. It gives companies an opportunity to use their unused data and generate a revenue stream. We want to make pages that creatively communicate this. Additionally we want the graphics to elicit trust and brand recognition. The current capabilities deck provided does not achieve this goal so we encourage you to provide your best ideas, using the brand guidelines provided.

- Please use a light or white background
- Brand and Typesetting is provided in the Branding Guidelines document
- Current draft is attached called Datavault Growth Plan Oct 17 - Final (Redacted) for Designcrowd pages 1-10
- Visuals should be engaging but not too distracting.

- We are open to all other images and overall design, while maintaining the brand guidelines. Please be creative but again professional and demonstrate that Datavault is a high tech, innovative and creative firm.
- Subtle background images are also encouraged, as appropriate
- Please do not grab images or graphics from the Datavault website and we are redoing the website and do not like for most of the graphics on that website.
- We are re-doing the copy so you can use placeholder text.